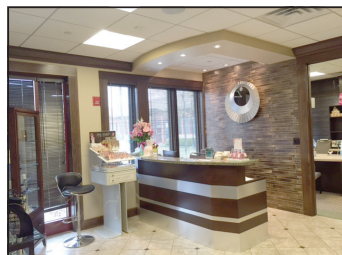


North Shore Aesthetics offers plastic surgery for all seasons

As it turns out, plastic surgery is a cyclical industry. No really, it is actually quite predictable based on the season. In January and February, patients take time from their regular schedules to have a variety of plastic surgery procedures.

Because aging is most noticeable in the neck, the eyes and the skin, winter is a perfect time for turtle-necks and neck lifts, either surgical neck lifts or laser contouring of the neck. Midwest winters are tough, and we try to spend as little time outside as possible; ergo a great time heal from eyelid surgery. Another popular winter procedure is laser resurfacing of the face. Fine lines and wrinkles be gone as patients subtract decades of aging with a few passes of CO2 laser resurfacing.

March and early April is the time for snowbirds to return for face lifts, arm lifts and thigh lifts. They spend the coldest months in the outdoors wearing shorts, sleeveless shirts, and swim suits and vow that they



will not return the following year with sagging jowls, flapping upper arms, or giggling thighs.

Late April and May is for breast augmentation and liposuction season. People want to be beach-body ready for the approaching summer, which brings us into teacher season. Every June and July, our surgery

schedule fills with teachers who look to their 12-week summer vacations as their time to get a little work done. From tummy tucks, nose jobs, or liposuction to breast augmentations, breast reductions, gynecmastia, or post dramatic weight loss procedures, teachers are ready for surgery. If there were such a thing

as a slow season, August would be it for plastic surgeons.

Luckily, when the surgeons are well sought out like Dr. Benjamin Schlechter and Dr. Jacob Bloom, there is no such thing as a slow season. The August schedule fills with a potpourri of procedures. Come September when the kids return

to school, it is the start of stay-at-home mom season. Motherhood, as rewarding as it is, takes a harsh toll on a woman's body. Fall is for mommy makeovers. Tummy tucks, breast augmentations, breast lifts, and labiaplasties have become the norm for Dr. Schlechter's and Dr. Bloom's September, October, and November schedule. The calendar year ends with the lucky ones whose holiday gift is that of a plastic surgery of choice.

No matter the month, Dr. Schlechter and Dr. Bloom are the go-to plastic surgeons for injectables, fillers, and non-ablative procedures that fit the bill for routine maintenance. Yes, it is odd to think of plastic surgery as seasonal, yet year after year, the cycle continues.

For more information, visit www.NorthShoreAesthetics.com or call (847) 393-4770.

Submitted by Dr. Benjamin Schlechter and Dr. Jacob Bloom., North Shore Aesthetics



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